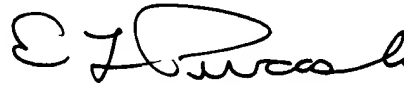


Appl. No. 09/911,293
Amdt. dated 22 September 2008
Reply to Office action of 25 April 2008

REMARKS/ARGUMENTS

In this amendment, all previously pending claims have been cancelled. New claims focused on what is referred to in the specification as a durable bookmark are presented for examination. Support for the new claims is found in the specification, paragraphs [0180] – [0203].

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'E. Pencoske', with a stylized, cursive script.

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